



## Tennessee Statewide

Conducted August 28-29, 2017

n=822 | ±3.42

**How likely are you to vote in the 2018 Republican primary election for US Senate, governor, state legislature, and other local elected offices?**

	Total
Total	822
Definitely voting	725 88.2%
Probably voting	84 10.2%
Not sure	13 1.6%

**Do you approve or disapprove of President Donald Trump's job performance?**

	Total
Total	822
<b><u>Approve</u></b>	<b>676</b> <b>82.3%</b>
Strongly approve	537 65.4%
Somewhat approve	139 16.9%
<b><u>Disapprove</u></b>	<b>119</b> <b>14.5%</b>
Somewhat disapprove	42 5.1%
Strongly disapprove	77 9.4%
<b><u>Indifferent</u></b>	<b>18</b> <b>2.2%</b>
<b><u>Unsure</u></b>	<b>8</b> <b>1.0%</b>

If the 2018 Republican primary election for Governor were held today, who would you vote for?

	Total
Total	822
Mae Beavers	46 5.6%
Diane Black	114 13.9%
Randy Boyd	96 11.6%
Beth Harwell	61 7.4%
Bill Lee	27 3.3%
Kay White	6 0.7%
Unsure	471 57.4%

Do you support or oppose education savings accounts, which allow parents to customize their child's education to suit their child's unique needs including personalized tutoring, tuition for the school of their choice, advanced college curriculum, and other programs and services of their choice?

	Total
Total	822
Support the policy	411 50.0%
Oppose the policy	118 14.4%
Need more information	259 31.5%
Unsure	33 4.0%

Tennessee Statewide - August 28-29, 2017

---

Do you agree or disagree that the government should be involved in deciding when businesses are open and closed?

Total	Total
	822
Agree, government has a role to play deciding when businesses should be open or closed	47 5.7%
Disagree, government should get out of the way and let the free market decide when businesses are open or closed	679 82.6%
Doesn't matter	29 3.5%
Unsure	67 8.2%

**Do you know anyone struggling with opioid addiction?**

	Total
Total	821
Yes	197 24.0%
No	557 67.9%
Rather not say	24 3.0%
Unsure	42 5.1%

**Who should be held most accountable for the opioid addiction crisis?**

	Total
Total	822
People who manufacture and market opioids	91 11.0%
People who ship the opioids from manufacturers to pharmacies	24 2.9%
Pharmacies and clinics	27 3.3%
Doctors and other prescribers	320 38.9%
Politicians and local government	46 5.6%
Unsure	315 38.3%

Do you approve or disapprove of the job Butch Jones is doing as the head football coach of the University of Tennessee?

Total	Total
	822
<b><u>Approve</u></b>	<b>441</b> <b>53.6%</b>
Strongly approve	228 27.7%
Somewhat approve	213 25.9%
<b><u>Disapprove</u></b>	<b>67</b> <b>8.2%</b>
Somewhat disapprove	44 5.4%
Strongly disapprove	23 2.7%
<b><u>Don't care about college football</u></b>	<b>231</b> <b>28.1%</b>
<b><u>Unsure</u></b>	<b>84</b> <b>10.2%</b>

**Tennessee Statewide - August 28-29, 2017**

---

**Colin Kaepernick is a football player who, in a sign of protest, kneeled during the National Anthem. Currently, he is not employed by any team despite being a talented football player, and many believe it is because of his refusal to stand for the national anthem. Would you want your favorite NFL team to sign Kaepernick?**

	Total
Total	822
Yes, I would want him on my team	44 5.4%
No, I don't want him on my team	689 83.8%
Don't care about NFL football	61 7.4%
Unsure	28 3.4%

**Recently, it was rumored that Peyton Manning might run for public office as a Republican here in Tennessee. If he were to run, would you support him?**

	Total
Total	822
I would vote for him no matter what	213 25.9%
I would have to hear more about his policy positions	537 65.4%
I would not vote for him	30 3.7%
Unsure	41 5.0%

Tennessee Statewide - August 28-29, 2017

---

Tennessee now allows the sale of wine in grocery stores. Which of the following is more closely to your views?

Total	Total
	822
Wine in grocery stores has been a good thing for Tennessee	354 43.0%
Wine in grocery stores has been a bad thing for Tennessee	150 18.2%
Don't care about the new policy to allow wine to be sold in grocery stores	241 29.3%
Unsure	78 9.5%

## Tennessee Statewide - August 28-29, 2017

---

How often do you attend church or programs at your church, such as bible study or choir practice?

	Total
Total	822
More than once a week	293 35.7%
Once a week	242 29.4%
Once a month	57 6.9%
A few times a year	80 9.7%
Do not attend	121 14.7%
Unsure	29 3.5%

Approximately how many drinks of any kind of alcoholic beverage did you drink in the past seven days?

	Total
Total	822
None	482 58.6%
1-6	212 25.8%
7-12	30 3.7%
13+	15 1.8%
I don't drink	68 8.3%
Unsure	14 1.7%

Do you most often drink liquor, wine, or beer?

	Total
Total	753
Liquor	105 14.0%
Wine	224 29.7%
Beer	150 19.9%
Unsure	275 36.5%



## Tennessee Statewide - August 28-29, 2017

---

### What age range do you fall within?

	Total
Total	822
18-39	76 9.3%
40-54	197 23.9%
55-69	308 37.5%
70 or older	241 29.3%

### Gender

	Total
Total	822
Female	415 50.5%
Male	407 49.5%

### Geo (based on media markets)

**West:** Memphis, Jackson, Paducah

**Central:** Nashville, Huntsville (AL)

**East:** Knoxville, Chattanooga, Tri-Cities

	Total
Total	822
West	171 20.8%
Central	298 36.2%
East	353 43.0%

### Urban vs Non-Urban

	Total
Total	822
Urban area	111 13.5%
Non Urban Area	711 86.5%

## Tennessee Statewide - August 28-29, 2017

---

### DMAs

	Total
Total	822
Chattanooga, TN	85 10.3%
Huntsville et al, AL	4 0.5%
Jackson, TN	46 5.6%
Knoxville, TN	198 24.1%
Memphis, TN	112 13.7%
Nashville, TN	294 35.8%
Paducah et al, KY- MO-IL	12 1.5%
Tri-Cities, TN-VA	71 8.6%

### Race

	Total
Total	822
European	753 91.7%
Likely African- American	4 0.5%
Hispanic and Portuguese	6 0.8%
Other	58 7.0%

### Party

	Total
Total	822
Republican	771 93.8%
Democratic	33 4.0%
Other	18 2.2%

## Tennessee Statewide - August 28-29, 2017

---

### Marital Status

	Total
Total	822
Single or Unknown	305 37.1%
Married	491 59.7%
Non-Traditional	27 3.2%

### Congressional District

	Total
Total	822
1	113 13.7%
2	100 12.2%
3	100 12.2%
4	82 9.9%
5	46 5.6%
6	116 14.1%
7	117 14.2%
8	119 14.5%
9	29 3.5%

# Tennessee Statewide - August 28-29, 2017

---

## State Senate District

Total	Total
	822
1	31 3.8%
2	28 3.4%
3	31 3.8%
4	25 3.0%
5	23 2.7%
6	22 2.7%
7	29 3.6%
8	37 4.5%
9	26 3.2%
10	19 2.4%
11	30 3.6%
12	39 4.7%
13	17 2.1%
14	21 2.5%
15	26 3.2%
16	20 2.4%

# Tennessee Statewide - August 28-29, 2017

---

## State Senate District

Total	Total
	822
17	49 5.9%
18	25 3.0%
19	2 0.3%
20	21 2.6%
21	9 1.1%
22	23 2.8%
23	21 2.5%
24	29 3.5%
25	35 4.3%
26	43 5.2%
27	30 3.6%
28	30 3.7%
29	6 0.8%
30	8 1.0%
31	28 3.4%
32	36 4.4%
33	3 0.4%

**Voter Propensity**

	Total
Total	822
High	400 48.6%
Medium	337 41.0%
Low	85 10.4%

**Home Ownership**

	Total
Total	822
Likely Homeowner	661 80.5%
Likely Renter	65 8.0%
Unknown	95 11.6%

**Estimated Income**

	Total
Total	822
<\$25k	80 9.8%
\$25k-\$49k	220 26.8%
\$50k-\$74k	261 31.8%
\$75k-\$100k	127 15.4%
\$100k+	133 16.2%

## Tennessee Statewide - August 28-29, 2017

---

### Education

	Total
Total	734
Unknown/<HS	186 25.3%
HS	210 28.7%
Vocational	2 0.3%
Some college	97 13.2%
Bach degree	203 27.6%
Grad degree	36 4.9%

### Phone type

	Total
Total	822
Landline	645 78.5%
Cellphone	176 21.5%